

Learning Analytics

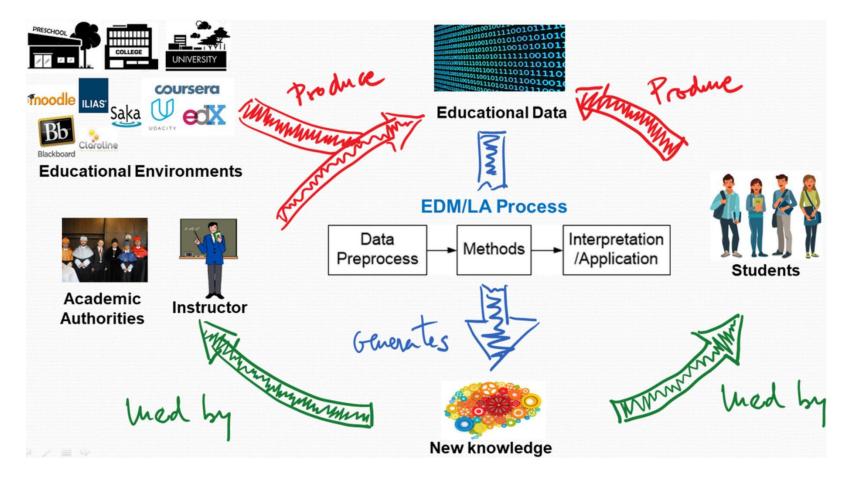
how to improve teaching learning processes using data

José V. Benlloch-Dualde Computer Eng. Dept. (DISCA) jbenlloc@disca.upv.es

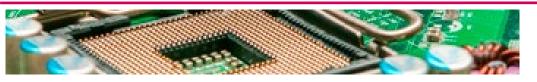




Learning Analytics. Concept



Romero, C., & Ventura, S. (2020). Educational data mining and learning analytics: An updated survey. Wiley Interdisciplinary Reviews: Data Mining and Knowledge Discovery, 10(3). https://doi.org/10.1002/WIDM.1355





Learning Analytics. Concept

✓ Learning analytics is the measurement, collection, analysis and reporting of data about learners and their contexts, for purposes of understanding and optimising learning and the environments in which it occurs.

Long, P., & Siemens, G. (2011, September 12). Penetrating the Fog: Analytics in Learning and Education | EDUCAUSE. EDUCAUSE. https://er.educause.edu/articles/2011/9/penetrating-the-fog-analytics-in-learning-and-education

✓ Learning Analytics is the development and application of data science methods to the distinct characteristics, needs, and concerns of educational contexts and the data streams they generate for the purpose of better understanding and supporting learning processes and outcomes.

Wise, A. F. (2019). Learning Analytics: Using Data-Informed Decision-Making to Improve Teaching and Learning. In Contemporary Technologies in Education (pp. 119–143). Springer International Publishing. https://doi.org/10.1007/978-3-319-89680-9 7





Learning Analytics. Applications

Instructors can use Learning Analytics (LA) to:

- ✓ Improve learning materials (by tracking students' use)
- ✓ Visualize learning activities (student and teacher dashboards)
- ✓ Offer adaptive or personalized learning experiences
- ✓ Predict student performance (statistical models and machine learning techniques) and to identify at-risk students

As in many other disciplines (finance, commerce, industry, health...), LA can help us in data-informed decision-making and evidence-based quality management.



What data sources could be used to answer our question?

Institutional tools

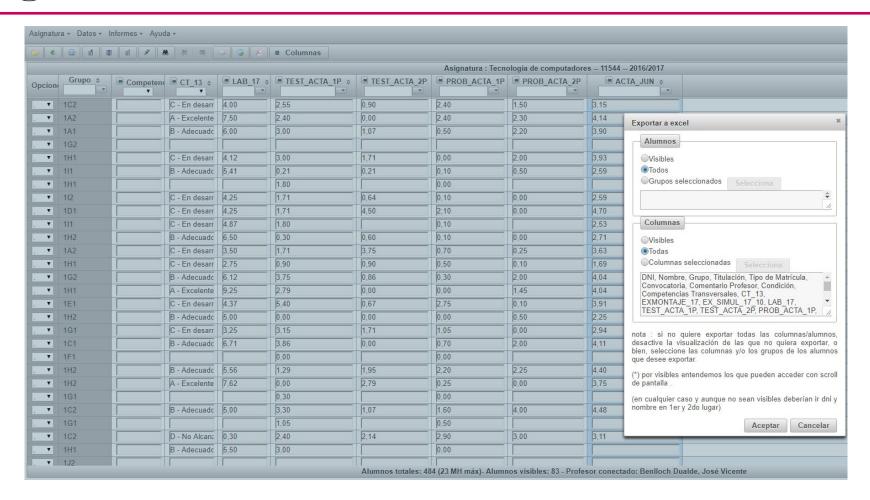
- ✓ University Information Systems, which store data about each student (enrolment, parents' educational level, previous studies, transcript of records...)
- ✓ Attendance record systems
- ✓ Learning Management Systems (LMS)
- ✓ Library (visits, lending books, access to electronic publications).

External tools: *student response systems*, programming environments, social networks...





Data Sources. *Gradebook*



To export gradebook data to CSV files (including always ID and names)





Data Sources. Attendance

Provided that in a subject, a policy of registration of attendance to face-to-face sessions is followed, the tool allows instructors:

✓ To export specific data to CSV files (including always ID and names)

Section	ID	Name	Sessions #	Attendance control #	Attendances #	Absences #	Attendances [%]	Absences [%]	Sessions [h]	Attendance control [h]	Attendances [h]	Absences [h]	Attendances [% h]
1B2			30	22	0	22	0	100	45	33	0	33	0
1D1			30	22	0	22	0	100	45	33	0	33	0
1-FLIP			30	22	2	20	9	91	45	33	3	30	9
1D1			30	22	1	21	5	95	45	33	1,5	31,5	5
1C2			30	22	0	22	0	100	45	33	0	33	0
1D2			30	22	0	22	0	100	45	33	0	33	0
111			30	22	0	22	0	100	45	33	0	33	0
1C2			30	22	1	21	5	95	45	33	1,5	31,5	5
1H2			30	22	3	19	14	86	45	33	4,5	28,5	14
1J1			30	21	1	20	5	95	45	31,5	1,5	30	5
1H1			30	22	0	22	0	100	45	33	0	33	0
112			30	22	0	22	0	100	45	33	0	33	0
1B2			30	22	0	22	0	100	45	33	0	33	0
112			30	22	3	19	14	86	45	33	4,5	28,5	14
1E			30	18	3	15	17	83	45	27	4,5	22,5	17





PoliformaT, the institutional LMS at UPV, based on Sakai, provide instructors with information on the interaction of students with the platform (log-trace data) thanks to the *Statistics* tool.

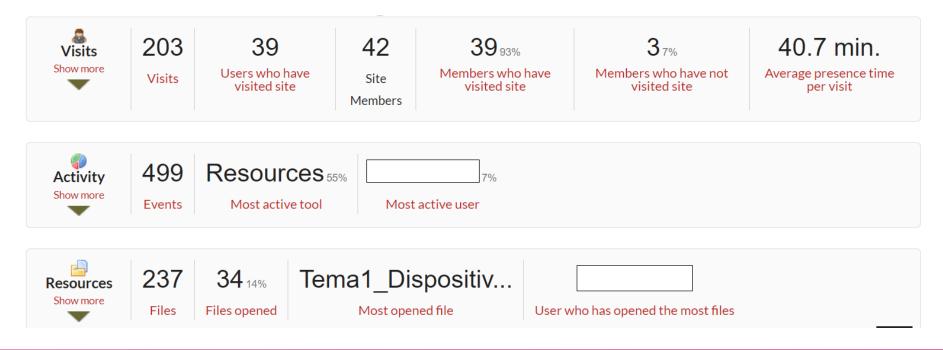
In addition, it offers teachers different tools to assess student learning:

- ✓ Tests and Quizzes
- ✓ Assignments
- ✓ Forums / Chat Room / Wiki (participation)



The first screen called *Overview* includes general data about the site (visits, activity, resources...):

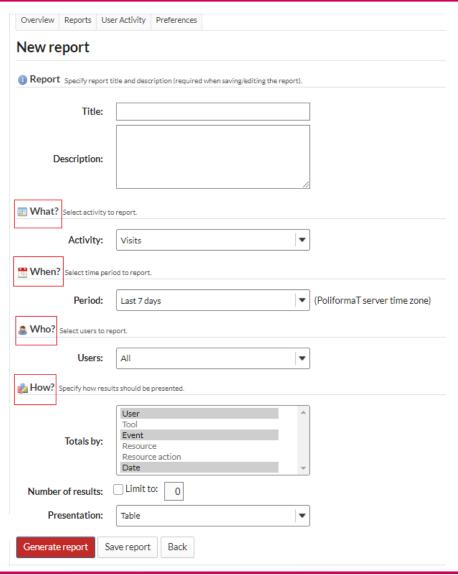
Overview



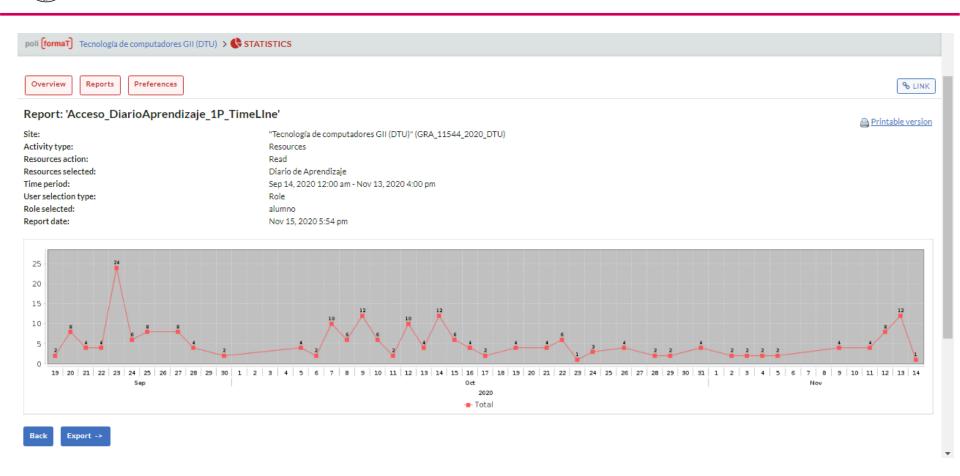


Indicators:

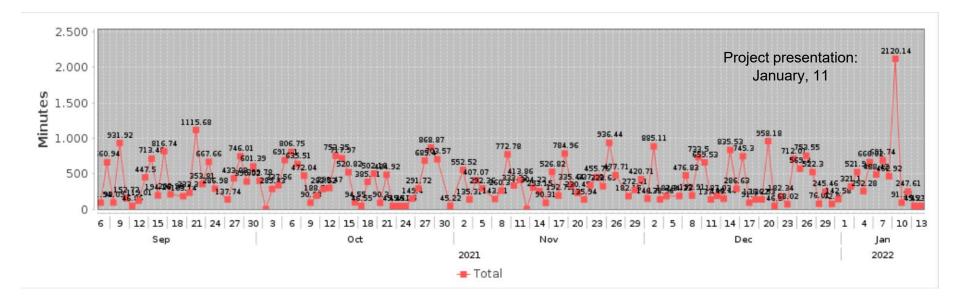
- Visits
- ✓ Events
 - Select by tool
 - Select by event
- Resources
- ✓ Presence Time







Report: Access to a specific resource



Site: "Elr" (DOC_33421_2021)
Activity type: *Presence Time*

Date range: Sep 6, 2021 - Jan 13, 2022

User selection type: Role

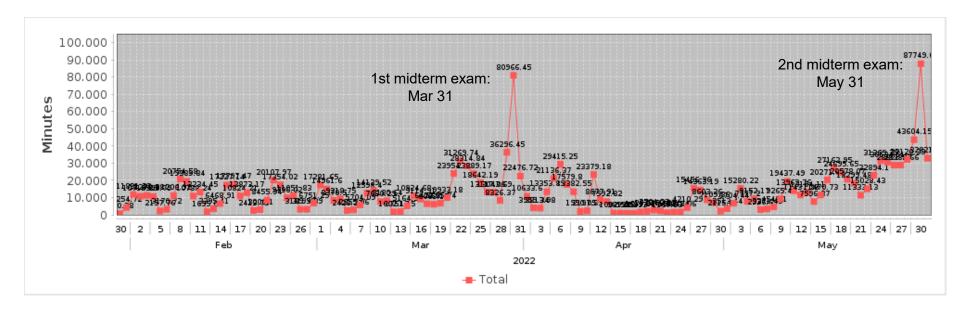
Role selected: Student

Report generated: Jun 2, 2022 4:07 PM CEST

Date	Duration (min.)
Jan 9, 2022	2120,1
Sep 21, 2021	1115,7
Dec 20, 2021	958,2
Nov 25, 2021	936,4
Sep 9, 2021	931,9
Dec 2, 2021	885,1
Oct 28, 2021	868,9
Dec 14, 2021	835,5
Sep 16, 2021	816,7
Oct 6, 2021	806,8







Site: "Tecnología de computadores GII" (GRA_11544_2021)

Activity type: *Presence Time*

Date range: Jan 30, 2022 - May 31, 2022

User selection type: Role

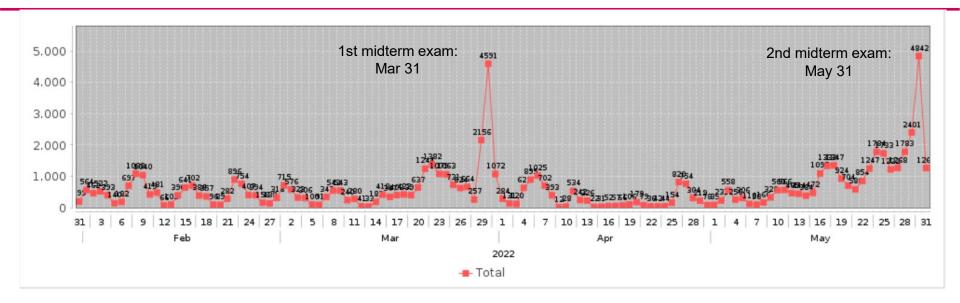
Role selected: Student

Report generated: Jun 02, 2022 4:25 PM CEST

Date	Duration (min.)
May 30, 2022	87749,1
Mar 30, 2022	80966,4
May 29, 2022	43604,1
Mar 29, 2022	36296,5
May 31, 2022	32821,8
May 28, 2022	32120,3
May 24, 2022	31369,8
Mar 22, 2022	31269,7
May 25, 2022	30534,5
Apr 6, 2022	29415,2







Site: "Tecnología de computadores GII" (GRA_11544_2021)

Activity type: **Events** (Select by tool)

Tools selected: **Resources**

Date range: Jan 30, 2022 - May 31, 2022

User selection type: Role

Role selected: Student

Report generated: Jun 2, 2022 4:45 PM CEST

Date	Total
May 30, 2022	4842
Mar 30, 2022	4591
May 29, 2022	2401
Mar 29, 2022	2156
May 24, 2022	1784
May 28, 2022	1783
May 25, 2022	1733
Mar 22, 2022	1382
May 18, 2022	1347
May 17, 2022	1333





External Data Sources. Socrative

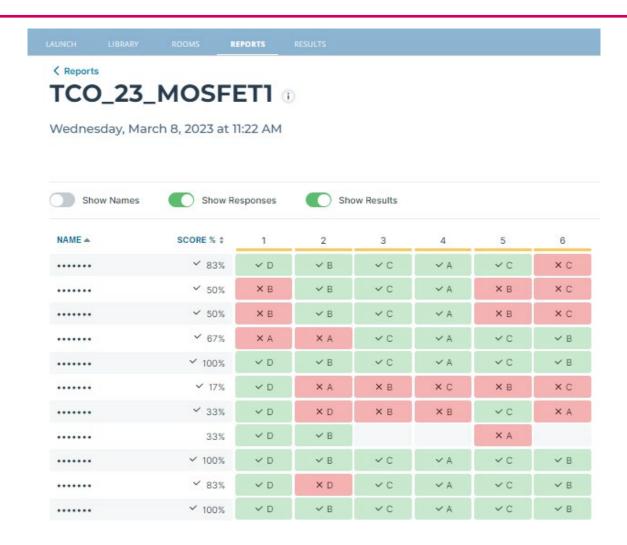
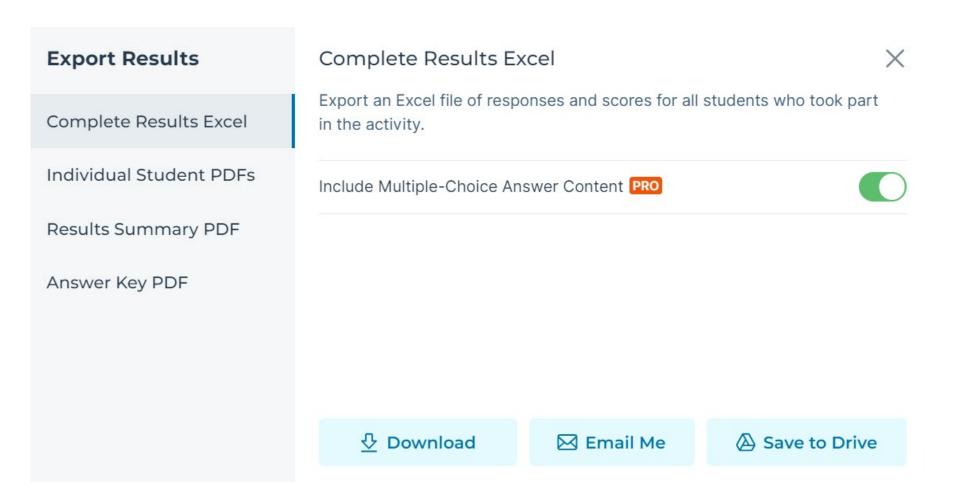


Table of questionnaire results





External Data Sources. Socrative



Exporting questionnaire results in Excel





External Data Sources. Socrative

	ascilianic			_09			_05							_			-			Agregado	#NP	Nota (1)
2	fezamar	5		2	5		3	4	L	5		5		5		5	5	5	6	55	0	0,93
3	pabmoen	6		4	3		2	3	1	5		5		5		4	5	5	6	53	0	0,90
1	silma4	6		4	4		2	3		5		3		5		4	4	5	5	50	0	0,85
5	alboica1	3		1	5		3	3	1	5		5		4		4	5	5	6	49	0	0,83
5	laumoas1	4		2	5		3	4	ı	4		4		4		3	5	5	6	49	0	0,8
7	dasanpue	6		4	4		2	3	1	5		4		5		3	5	NP11	5	46	1	0,78
В	nialcha	5		4	3		2	3	1	5		4		5		3	4	5	3	46	0	0,7
9	luipebo	4		4	4		3	3	1	4		3		3		3	5	5	4	45	0	0,7
0	vicpelo2	4		4	3		3	3	1	4		3		5		3	2	4	5	43	0	0,7
1	alsansar	5		2	5		3	3		5		2		4		4	4	5	NP12	42	1	0,7
2	blalodeo	5		1	5		3	3		4		3		3		4	4	5	NP12	40	1	0,6
3	enmacbal	5		4	4		3	3	1	4		5	NP8			3	5	NP11	4	40	2	0,6
4	allomuo	5		2	4		2	2		5		3		4		3	3	NP11	5	38	1	0,6
5	pabbere1	5		4	4		3	3	1	4		3		4		3	5	NP11	NP12	38	2	0,6
6	jaferbel	5		4	4		2	3	1	4		2		3		2	0	4	. 3	36	0	0,6
7	daibeal	NP1		4	4		2	NP5		3		3		4		3	3	4	5	35	2	0,5
8	dieesvaz	4		2	2		2	3		4	NP7			3		2	5	4	4	35	1	0,5
9	yemarsan	4		2	4		2	3		3		2		4		2	2	5	NP12	33	1	0,5
0	daespe2	5		4	2		3	3	1	5		2		2		2	4	NP11	NP12	32	2	0,5
1	gefergir	5		2	4		3	3	1	4		4		4		3 NP10		NP11	NP12	32	3	0,5
2	jormolm3	5		2	2		1	2		4		1		2		2	2	5	4	32	0	0,5
23	adtator	5		2	3		2	2	2	3	NP7			3		2	0	5	4	31	1	0,5
4	alcodia	4		2	3		2	3	1	3		0		3		1	4	5	NP12	30	1	0,5
5	miberve	4	NP2		2		2	3	NP6		NP7			3	NP9		5	5	4	28	4	0,4
6	edponvi	3		2	3		0	3		3		2		0		2	1	3	5	27	0	0,4
7	cargope5	4		2	4		2	NP5		3		3		4		2	0	NP11	NP12	24	3	0,4
8	viclubor	4		2	4		2	3		3		2	NP8			2	2	NP11	NP12	24	3	0,4
9	adviic	5	NP2		4		2	2		3	NP7		NP8			2 NP10		NP11	4	22	5	0,3
0	ivnuemo	1	NP2		1		1	2		1		2		3		2	0	3	2	18	1	0,3
1	juapelo6		NP2		3		1		NP6		NP7		NP8		NP9	NP10		NP11	NP12	9	8	0,1
2	josaba1		NP2		1		0		NP6		NP7		NP8		NP9	NP10		NP11	NP12	6	8	0,1
3	raguaal		NP2			NP4			NP6		NP7		NP8		NP9	NP10		NP11	NP12	6	9	0,1
4	luigius	NP1	NP2		2		0		NP6		NP7		NP8		NP9	NP10		NP11	NP12	5	9	0,0
5	irotdia	NP1	NP2		NP3	NP4		NP5	NP6		NP7		NP8		NP9	NP10		NP11	NP12	0	12	0,0
6		NP1	NP2		NP3	NP4		NP5	NP6		NP7		NP8		NP9	NP10		NP11	NP12	0	12	0.0
7	# items	6		4			3			5		5		5		5	5	5				5,0
8	#NP	4	_	9	2		3	-	_	7		10		9		7	8	15		Total items		
9	#P	31		26	33		32	31		28		25		26	2		27	20				
0		- 51			33			- 3.						20		- '		20	20			

Aggregating data in Excel





Institutional Project "Detection and prevention of academic dropout at the UPV".

The general objective of the project is to reduce the dropout rate of UPV students.

The specific objectives are as follows:

- ✓ SO1: Predict dropout, using artificial intelligence and data mining tools.
- ✓ SO2: Detect *students* at *risk* in order to intervene early.
- ✓ SO₃: Analyze the causes of these situations.
- ✓ SO4: Promote actions at different levels of the organization to reduce the risk of dropout.



- ✓ Different studies have attempted to figure out which variables are most correlated with dropout.
- ✓ In the last decade, some works include a broad set of variables, known as the *holistic approach*.
- Among the most frequently identified variables, the following stand out:
 - previous academic performance
 - class attendance
 - relationship with teachers
 - student activity

Esteban, M., Bernardo, A., Tuero, E., Cervero, A., & Casanova, J. (2017). Variables influyentes en progreso académico y permanencia en la universidad. *European Journal of Education and Psychology*, 10, 75–81. https://doi.org/10.1016/j.ejeps.2017.07.003







** etsi**nf**

Escola Técnica Superior d'Enginyeria Informàtica

Filtro: Titulación

156 - Grado en Ingeniería Informática

Número de estudiantes **2074**

Índices de las notas de acceso a la universidad					
Media	10,51				
Máximo	13,92				
Mínimo	5.00				

1,57

10,65

Desviación típica

Extranjera **Total**

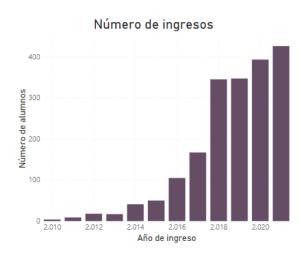
Mediana

Alumnos naci	por onal		о у
Género / Nacionalidad	М	V	Tota
Española	240	1619	1859

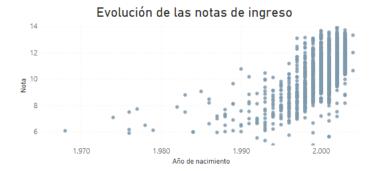
50 165 215

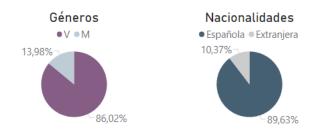
290 1784 2074

156 - Grado en Ingeniería Informática



















Titulación

156 - Grado en Ingeniería Informática

Filtro: Asignatura

- O 11538 Fundamentos de organización ...
- O 11539 Estadística
- O 11540 Fundamentos Físicos de la Info..
- 11541 Introducción a la informática y ...
- 11542 Fundamentos de computadores
- 11543 Programación
- 11544 Tecnología de computadores
- O 11545 Análisis matemático
- 11546 Algebra
- O 11547 Matemática discreta
- O 11548 Bases de datos y sistemas de i...
- 11549 Computación paralela
- 11550 Deontología y profesionalismo
- O 11551 Estructuras de datos y algoritm..
- 11552 Estructura de computadores
- 11553 Arquitectura e ingeniería de co...
- 11554 Gestión de proyectos
- O 11555 Ingeniería del software
- 11556 Interfaces persona computador

11544 - Tecnología de computadores



Cuatrimestre В

Estudiantes para el estudio Estudiantes con registros de actividad y nota 480

Estudiantes dados de baja

11

Nota media

Nota máxima 10.00

0.00

Nota mínima

5.87

Evolución temporal de la actividad y las conexiones wifi de los estudiantes





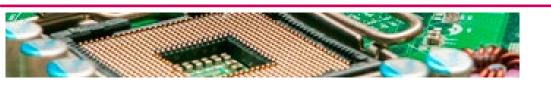


Indicadores

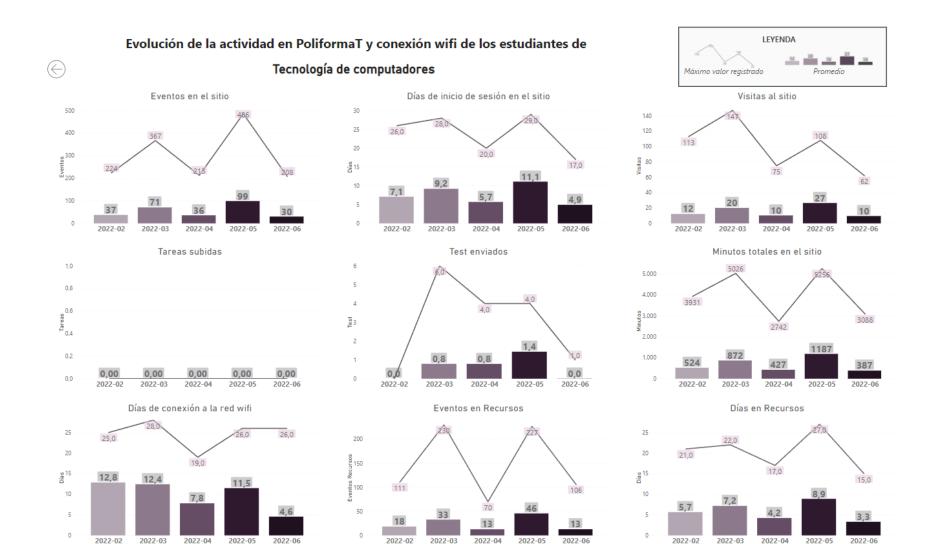
Media	5,87
Mínimo	0,00
Máximo	10,00
Desviación típica	2,36
Varianza	5,55
Mediana	6,20

Categorías

Categoria	Número de estudiantes
Excelente	24
Notable	147
Suficiente	209
Suspenso	











Learning Analytics and Data Visualization module

- ✓ Offered to UPV instructors
- √ 8-hour module
- ✓ Face-to face sessions
- ✓ Web contents
 - Unit 1. Learning Analytics
 - Data collection
 - Data visualization with Power BI
- Small project in the instructor context (dashboard)



Thanks for your attention

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